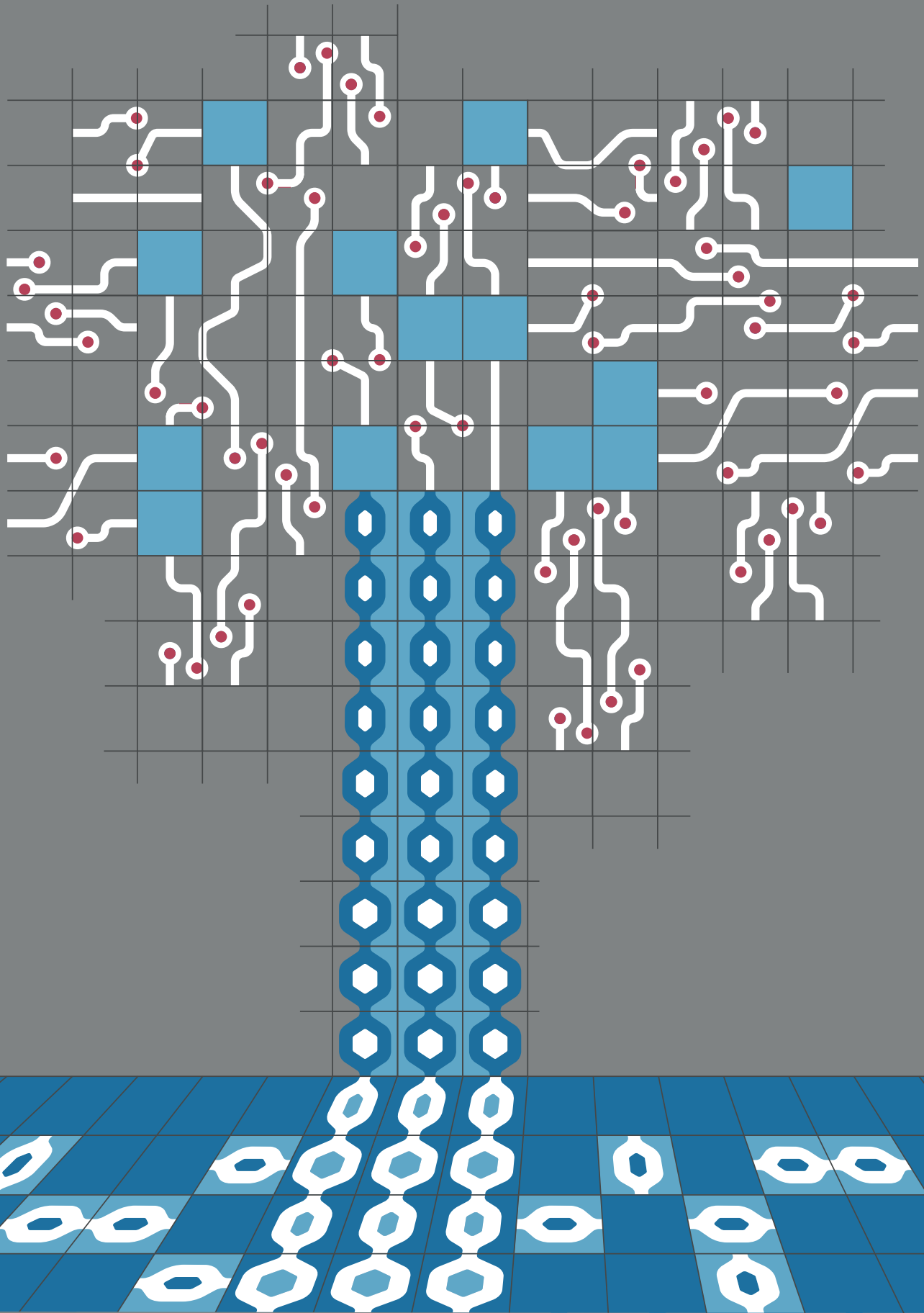


ANANTA COLLECTION

HANDCRAFTED & CREATED BY
BHARAT FLOORINGS AND TILES
IN COLLABORATION WITH RAT [LAB]





ANANTA COLLECTION | अनन्त

This collection is a symphony of Infinite possibilities of tiles forming an intricate, harmonious and visually stimulating pattern through connectivity and creativity.

ANULOM | अनुलोम

Anulom is our stunning hexagonal rhythm 3D Tile Collection, where the artistry of design meets the allure of dimensionality, creating a mesmerizing visual experience for your spaces. The hexagons in this design are interconnected to create a rhythmic cadence, forming an intricate pattern. Each hexagon represents a note in the symphony of life.

GAMAN | गमन

Every tile pattern in this collection resembles the "Gaman" or journey through life. The intricate pattern seamlessly transcended from one tile to the next, creating an unbroken, breathtaking landscape of interconnected journeys. The lines flowed seamlessly from one tile to another, much like the intertwining experiences and phases that define our life's journey. The result is a visually captivating floor or wall surface that will not only grab your attention but also symbolize the power of connections, both in design and in life.

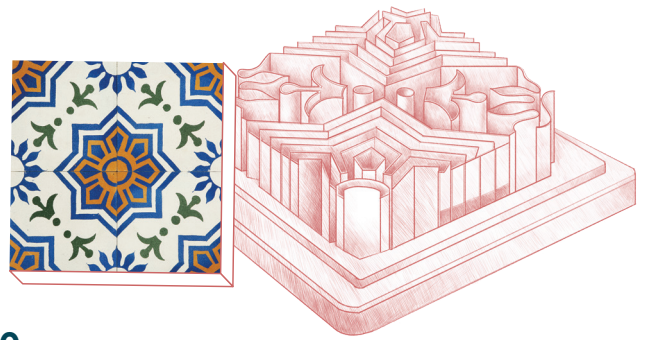
ABOUT BHARAT FLOORINGS AND TILES

A place where new design meets traditional cement tiles.

The Bharat Floorings and Tiles, an ISO 9001:2015 Certified legacy brand is the leader in artisanal cement floorings in India since 1922. For a hundred years BFT's wide range of patterned and terrazzo tiles and elegant marble has graced iconic spaces and ruled the hearts of the who's who of Indian Society. Architectural marvels such as the Umaid Bhavan Palace to modern day celebrity homes demonstrate the foreverness of the brand.

Today, in a world that prizes mechanically produced floorings, the company still continues to skillfully blend craftsmanship with industrial scale to bring together unique flooring solutions that are long-lasting and beautiful. Our products are custom designed to create stunning floors and walls to suit eclectic tastes. Our patterned encaustic tiles have been much acclaimed by architects, and interior designers, and have received awards from UNESCO. We help designers to envision their dream floor and convert it into reality. The timeless elegance and durability of these tiles make them works of art. At BFT, we do all India projects and also export tiles to the USA, England, Sri Lanka, Mauritius, Dubai, etc.

THE JOURNEY OF A 100 YEARS



1922



Pheroze and Rustom Sidhwa started a tile manufacturing unit called The Bharat Flooring Tile Company



1935



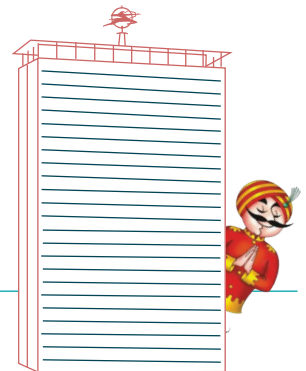
Bharats' floors jazz up Art Deco precincts across Mumbai

1930

Bharat Tiles found their way into the Bombay Central Railway station, Royal Mint, Universities, and even the Governors' houses

1937

Bharat's Indian and Italian Marbles in swadeshi banks and insurance companies



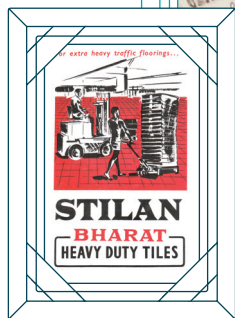
1940

Grindwell Abrasives is born



1980

Bharat's Stilan™ tiles in the Bombay Dyeing, Century and Khatau Makanji Mills. Bharat wins 7 contracts with the Tata group.



1960

The debut of Stilan™ heavy duty tile for Industries



1999

Dusting off its original molds from the 1920s and rediscovering its original catalogues, Bharat's Heritage™ range was relaunched in 1999 at the Kala Ghoda Arts Festival, Mumbai.

2005

Heritage Conservation: BFT restores the Salar Jung Museum, Hyderabad and then the Bhau Daji Lad Museum, Mumbai which won a UNESCO Award for Cultural heritage conservation in 2005



2013

Winning the UNESCO award for the Royal Bombay Yacht Club

2010

Reviving the craft of in-situ floors



2014 onwards

BFT pioneers collaborations with top design talent for fresh tile collections spanning the next decade



2022

Completes 100 Years and gears up for the next one with an assortment of home decor, called the BFT Home.



And the journey continues...



THE BFT PROCESS

A CENTURY YEAR OLD
TIMELESS TECHNIQUE.



1 BLENDING

The pigment composition is a mixture of high quality white Portland cement, marble powder and natural mineral colour pigments. The ingredients are blended together carefully over a period of 3-4 hours to produce the final colours.



2 MOULDING

The colours are filled with hand into a metal mold. The metal mold, containing the desired pattern is handmade from specific design drawings. Handmade cement tiles are unique and are expected to have slight imperfections, which give them character and depth.



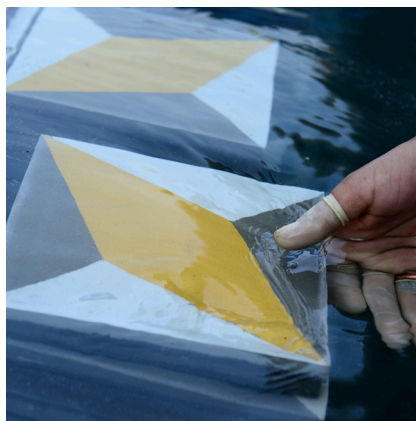
3 COMPRESSING

A cork in the form of a strong metal plate is applied at the top of the mold and the tile is pressed using a mechanical hydraulic press. The pressure applied is up to 1-ton per square inch, which produces a compact tile.



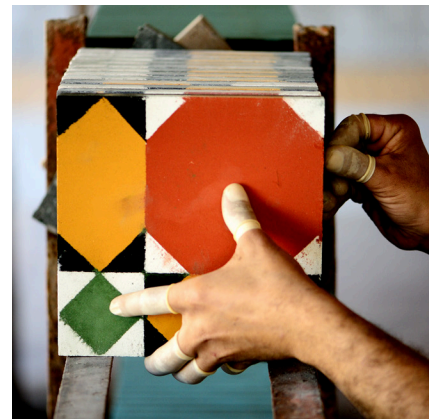
4 HARDENING

After pressing, the tiles are removed from the mold and placed on a rack until they harden enough to be moved into a tank of water.



5 HYDROLYSIS

The tiles are cured in water for several days, and not touched, during which they undergo a hydrolysis process and harden into strong concrete.



6 DRYING

They are then removed from the tank, and allowed to further cure in the air, until they are fully ready to be shipped to the customer.

TILE PATTERN

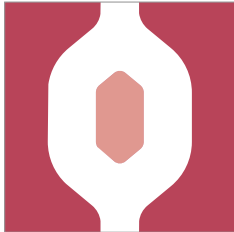
ANULOM

ANANTA COLLECTION

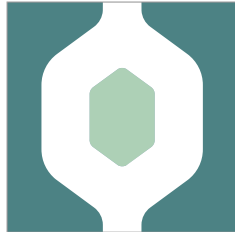
ANULOM | अनुलोम IS OUR STUNNING HEXAGONAL RHYTHM 3D TILE COLLECTION, WHERE THE ARTISTRY OF DESIGN MEETS THE ALLURE OF DIMENSIONALITY, CREATING A MESMERIZING VISUAL EXPERIENCE FOR YOUR SPACES.



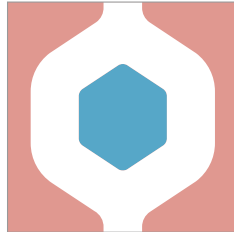
ANULOM (TYPE A)



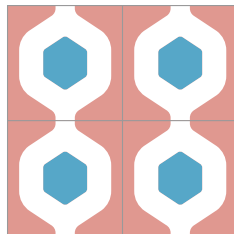
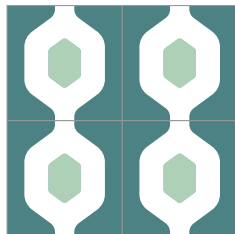
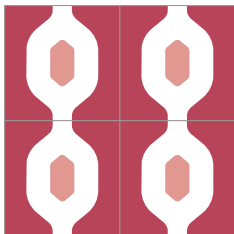
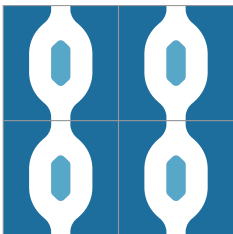
ANULOM (TYPE B)



ANULOM (TYPE C)



ANULOM (TYPE D)



■ Sea Blue

■ Nursery Pink

■ Jade Green

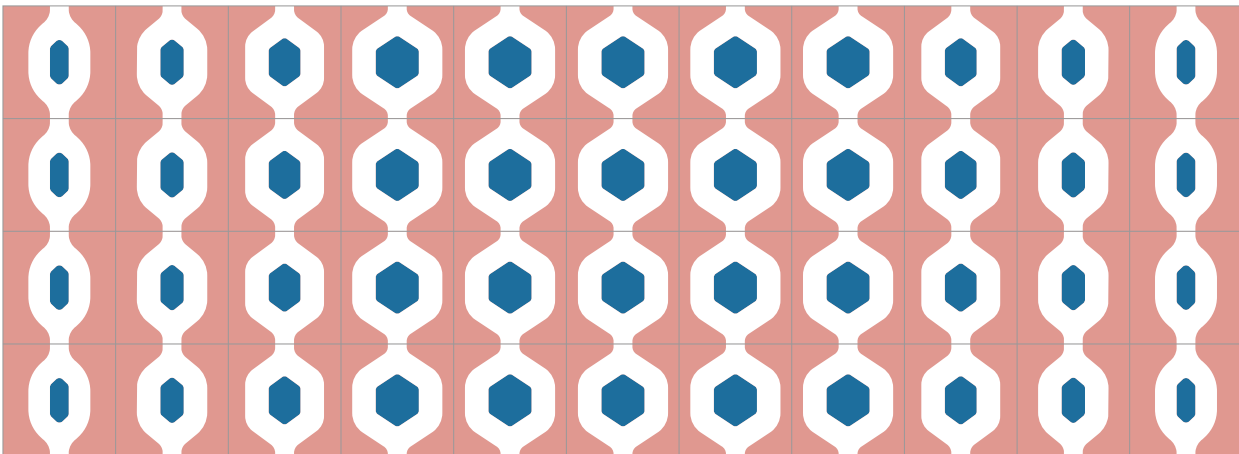
■ Sea Blue

■ Chinese Blue

■ Poppy

■ Blue Lagoon

■ Nursery Pink



A set of 4 tiles to make the Anulom tile pattern
Size of each tile: 20 cm x 20 cm.

■ Chinese Blue

■ Nursery Pink

THE HEXAGONS IN THIS DESIGN ARE INTERCONNECTED TO CREATE A RHYTHMIC CADENCE, FORMING AN INTRICATE PATTERN. EACH HEXAGON REPRESENTS A NOTE IN THE SYMPHONY OF LIFE.

TILE PATTERN

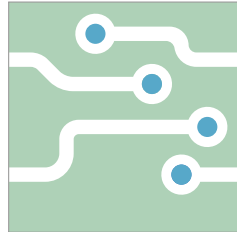
GAMAN

ANANTA COLLECTION

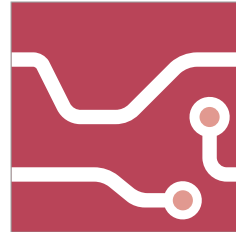
EVERY TILE PATTERN IN THIS COLLECTION RESEMBLES THE "GAMAN गमन" OR JOURNEY THROUGH LIFE. THE INTRICATE PATTERN SEAMLESSLY TRANSCENDED FROM ONE TILE TO THE NEXT, CREATING AN UNBROKEN, BREATHTAKING LANDSCAPE OF INTERCONNECTED JOURNEYS.



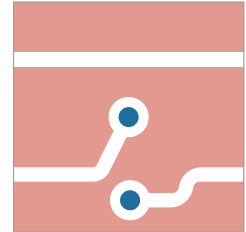
ANULOM (TYPE A)



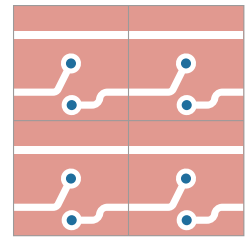
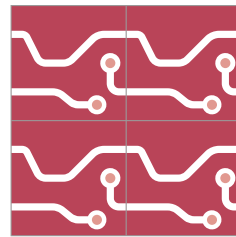
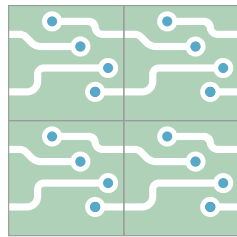
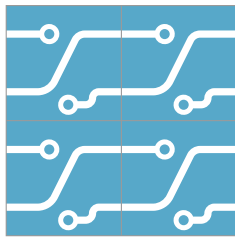
ANULOM (TYPE B)



ANULOM (TYPE C)



ANULOM (TYPE D)



■ Sea Blue

■ Sea Blue

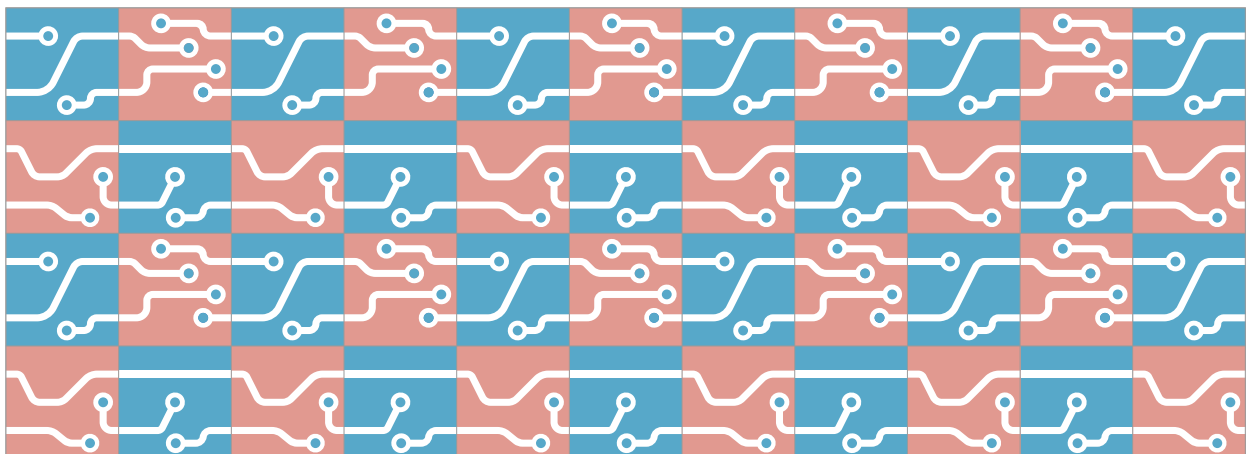
■ Nursery Pink

■ Chinese Blue

■ Jade Green

■ Poppy

■ Nursery Pink



A set of 4 tiles to make the Gaman tile pattern
Size of each tile: 20 cm x 20 cm.

■ Sea Blue

■ Nursery Pink

THE LINES FLOWED SEAMLESSLY FROM ONE TILE TO ANOTHER, MUCH LIKE THE INTERTWINING EXPERIENCES AND PHASES THAT DEFINE OUR LIFE'S JOURNEY. THE RESULT IS A VISUALLY CAPTIVATING FLOOR OR WALL SURFACE THAT WILL NOT ONLY GRAB YOUR ATTENTION BUT ALSO SYMBOLIZE THE POWER OF CONNECTIONS, BOTH IN DESIGN AND IN LIFE.

THE VISUALIZATIONS

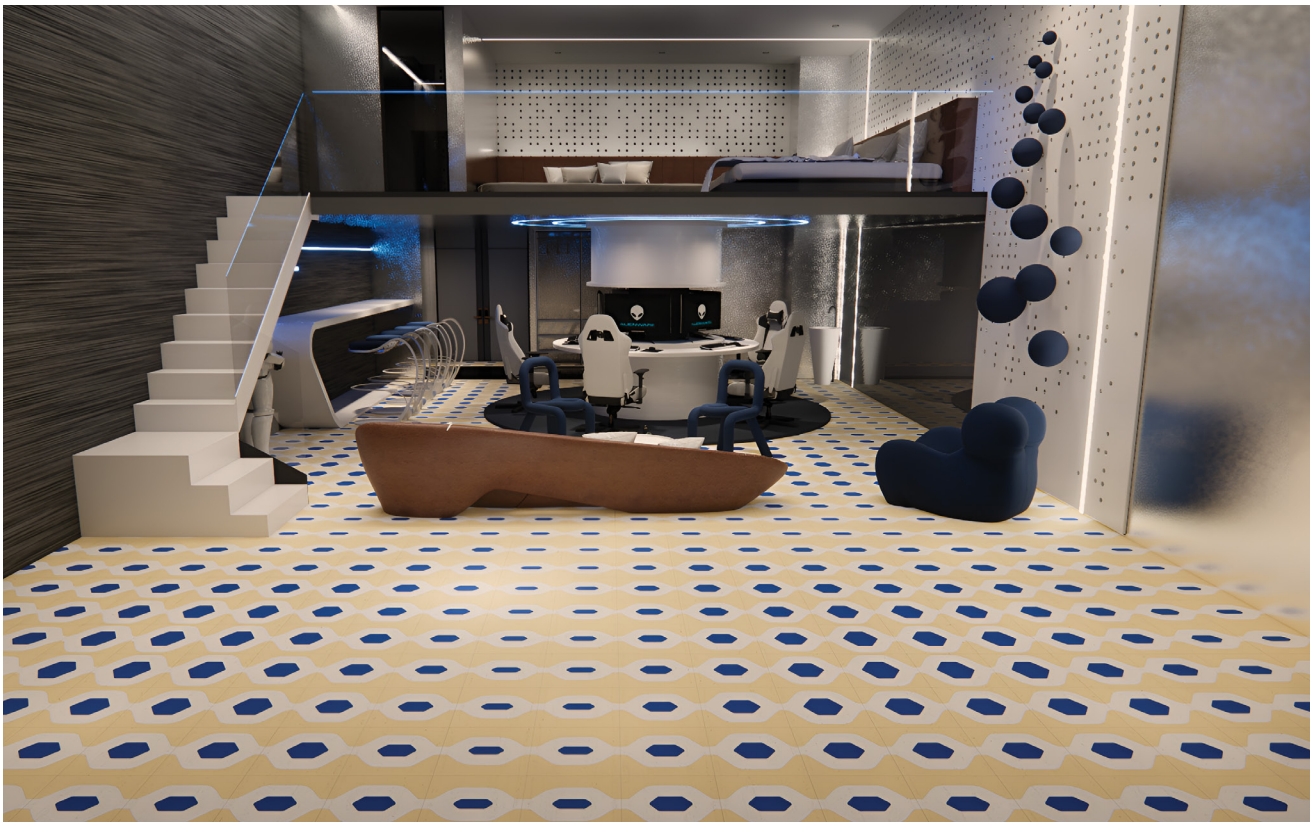


Anulom pattern in shades of Chinese Blue, White and Sea Blue from Ananta collection.

THE VISUALIZATIONS



Anulom pattern in shades of Poppy Red, White and Nursery Pink from Ananta collection.



Medley of Anulom pattern in shades of Chinese Blue, Light Cream and White from Ananta collection.

THE VISUALIZATIONS



Gaman pattern in shades of Macau, Poppy Red and White from Ananta collection.

THE VISUALIZATIONS



Gaman pattern in shades of Nursery Pink, Light Silver Grey, White, and Chinese Blue from Ananta collection.



Gaman pattern in shades of Light Silver Grey, Chinese Blue and White from Ananta collection.



Gaman pattern in shades of Crazy Green, Sea Blue and White from Ananta collection.

ANANTA COLLECTION

CONFORMING TO IS 1237

TECHNICAL COMPOSITION

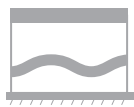
Topping White cement, pigment, filler

Backing Grey cement, Stone Grit/Dust



Topping Layer ~ 10mm

Backing Layer ~ 13mm



Wet Transverse Strength
Above 3N/mm²



Abrasion Test
Below 3.5mm



Water Absorption
Below 10%



Standard Size
20cmx20cm



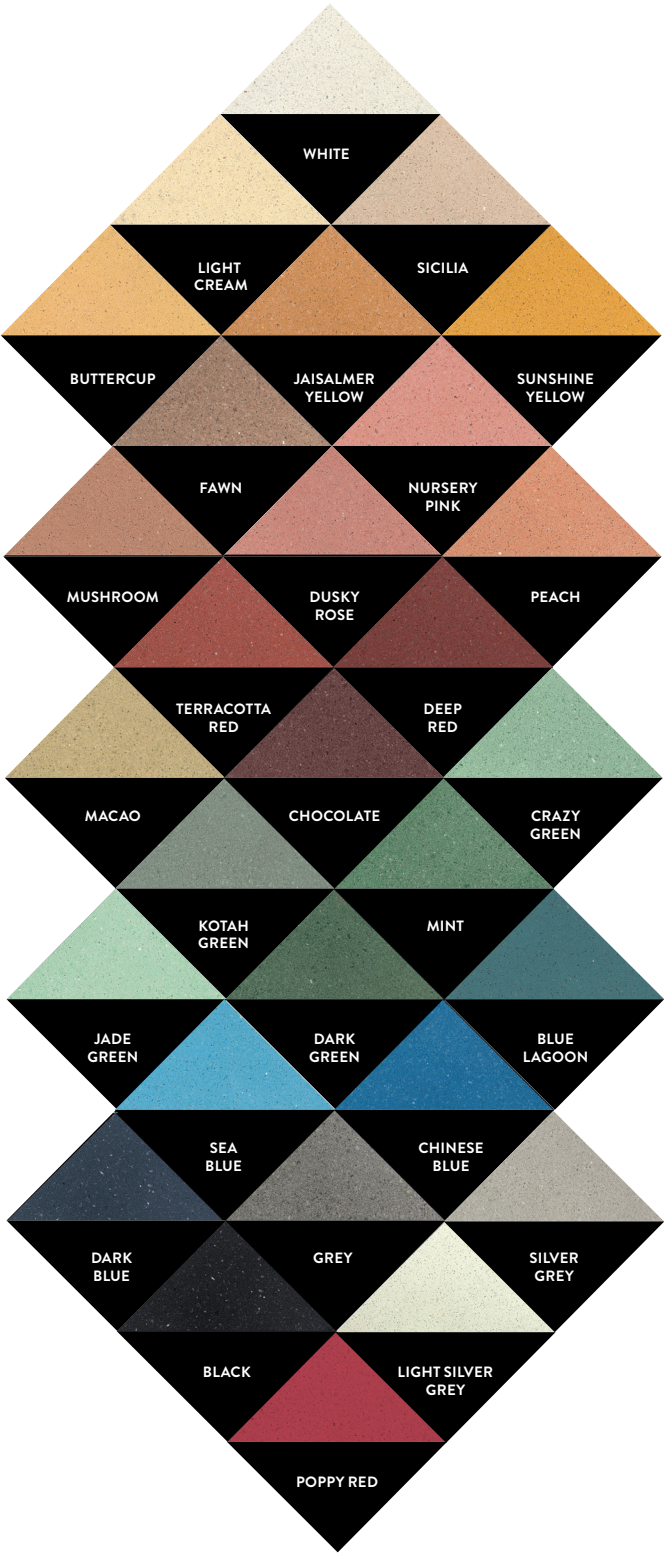
Thickness For Flooring Tile
23mm - 25mm

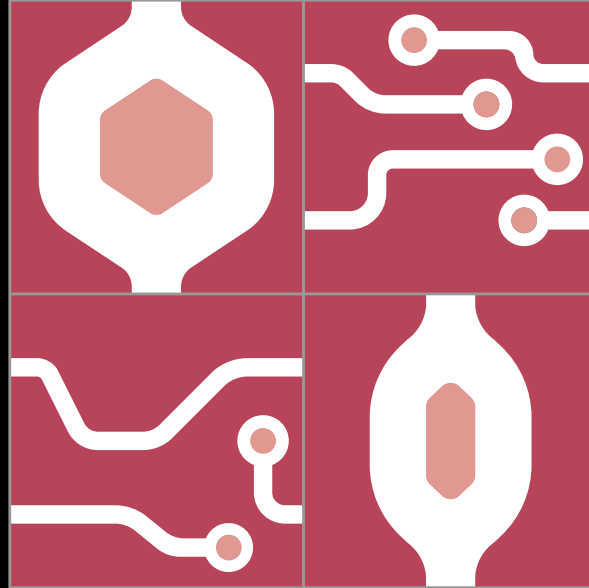


Thickness For Wall Cladding Tile
16mm - 18mm

COLOUR CHART

These colours are indicative. Cement colour shades will be slightly different from printed colours. Though we use the finest ingredients and blend these with utmost care, variations in the shades of raw material can lead to variations between batches. These are the hallmark and charm of handcrafted products. Note: blue and green colours are not recommended for use in sunlight.





A CENTURY OF MAKING ARTISANAL TILES

With a reputation dating back for 100 years, Bharat Floorings & Tiles is considered a leader in custom-made cement floorings. Customers have trusted the brand's superior quality and welcomed the company into their daily lives, creating invaluable memories for generations of office and homeowners. Our commitment to handmade has created bespoke and unique products that can serve as cherished family heirlooms for years to come. Our cement tiles are made by hand, one at a time, using mineral pigments. After the tile is casted by the artisan, it is cured in water for a period of time, and then air dried before being shipped.



To create your story, drop into our showroom or visit us online.

We have showrooms located in Mumbai | Delhi | Ahmedabad
| Vadodara | Goa | Bengaluru | Hyderabad | Pune

Bharat Floorings & Tiles (Mumbai) Pvt Ltd.

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W: www.bharatfloorings.com | bharatfloorings | f BharatFloors

ISO 9001: 2015 Certified Company | Brochure Date: November, 2023

